



Historic Mount Airy, Maryland ... We're the Heart of the Four County Community ...

Where you can Buy Local and Eat Fresh Wednesdays\* , 3-7 pm, May 15-September 25, 2019!

Behind Historic Mount Airy Train Station . 3 North Main Street . Mount Airy, MD 21771

*[a Mount Airy Main Street Association production in partnership with the Town of Mount Airy]*

## WELCOME TO THE MOUNT AIRY MAIN STREET FARMERS' MARKET!

***We are offering the following packages to help with advertising your business:***

**As a Cultivator partner at the \$1000 level**, we offer the same services as the \$750.00 level, plus your logo will be included in the banner that is displayed at the corner of Main Street. This banner is displayed during the majority of the market season and is seen by thousands of people every day. Invited to have a sponsor table at (5) market days.

**As a Sustainer partner at the \$750 level**, we offer the same services as the \$500 level, plus you are welcome to set up a booth promoting your market at any farmers market. Invited to have a sponsor table at (4) market days.

**As a Cropper partner at the \$500 level**, we offer the same services as the \$300 level, plus your logo will be included on posters and fliers advertising the farmers market that are displayed and distributed around town. Invited to have a sponsor table at (3) market days.

**As a Harvester partner at the \$300 level**, we offer the same services as the \$150 level, plus your logo will be displayed on an advertising partner's poster board that is displayed at every farmers market from June through September. Invited to have a sponsor table at (2) market days.

**As a Sower partner at the \$150 level**, we will display your logo on The Farmers' Market website and include your website link on our sponsor's page. Check out the website at [www.MountAiryMainStreetFarmersMarket.org](http://www.MountAiryMainStreetFarmersMarket.org). Invited to have a sponsor table at (1) market days.

**Event Profile:** The Mount Airy Farmers Market is a seasonal market offering fresh, local produce, flowers, prepared foods and handcrafted items directly to the Mount Airy community. The Market hosts a wide range of family and nutritional programs, including live entertainment, chef demonstrations, master gardener consultations and youth activities.

**Target Audience:** Families, adults, seniors, youth and teens

**Anticipated Attendance:** 6,000+ shoppers throughout the season

**Dates and Times:** Wednesday\*, May 15-September 25, 3 p.m. - 7 p.m. (\*Closed July 3)

**Location:** 3 North Main Street, Mount Airy, MD 21771

**Transportation:** Free parking for shoppers



Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

List Any Onsite Distribution Materials: \_\_\_\_\_

- Please note: Sponsors are responsible for providing all necessary set-up materials (tent, table, chairs, displays, etc.) and removing all materials after each market day.
- Give aways and/or hands-on activities recommended to draw patrons to your space.

***Please check the following opportunity that interests you:***

### **Sponsorship Level**

___ Cultivator .....	\$1,000	___ Harvester .....	\$300
___ Sustainer .....	\$750	___ Sower .....	\$150
___ Cropper .....	\$500		

Agreement: The undersigned waves and releases all rights and claims that might be held against the Town of Mount Airy, Maryland, its officials and its volunteers to save and hold harmless the market from losses, damages and injuries. Please select multiple dates as sponsor spaces are limited per market day and are on first come-first serve basis.

Authorized Signature for Sponsor \_\_\_\_\_ Date \_\_\_\_\_

Please make checks payable to: Mount Airy Main Street Association. PO Box 788, Mt Airy, MD 21771

Questions about Sponsorship: Contact Alice Settle-Raskin, Market Master, Mount Airy Main Street Farmers' Market, 240-449-6435