

Support the Mount Airy Main Street Farmers' Market! Become a Sponsor!

Buy Local with Us!
Wednesdays . 3-7PM
June - September 2021



BUY LOCALLY GROWN!

WE LOOK FORWARD TO SEEING YOU IN 2021 WHEN YOU BUY LOCAL, SHOP LOCAL IN DOWNTOWN MOUNT AIRY AT THE MOUNT AIRY MAIN STREET FARMERS' MARKET!

Downtown Mount Airy . 3 N. Main Street . Mount Airy, MD 21771 . www.MountAiryMainStreetFarmersMarket.org



We are offering the following packages to help with advertising your business:

As a Cultivator partner at the \$1000 level, we offer the same services as the \$750.00 level, plus your logo will be included in the banner that is displayed at the corner of Main Street. This banner is displayed during the majority of the market season and is seen by thousands of people every day. Invited to have a sponsor table at (5) market days.

As a Sustainer partner at the \$750 level, we offer the same services as the \$500 level, plus you are welcome to set up a booth promoting your market at any farmers' market. Invited to have a sponsor table at (4) market days.

As a Cropper partner at the \$500 level, we offer the same services as the \$300 level, plus your logo will be included on posters and fliers advertising the farmers' market that are displayed and distributed around town. Invited to have a sponsor table at (3) market days.

As a Harvester partner at the \$300 level, we offer the same services as the \$150 level, plus your logo will be displayed on an advertising partner's poster board that is displayed at every farmers market from June through September. Invited to have a sponsor table at (2) market days.

As a Sower partner at the \$150 level, we will display your logo on The Farmers' Market website and include your website link on our sponsor's page. Check out the website at www.MountAiryMainStreetFarmersMarket.org. Invited to have a sponsor table at (1) market days.

Event Profile: The Mount Airy Farmers Market is a seasonal market offering fresh, local produce, flowers, prepared foods and handcrafted items directly to the Mount Airy community. The Market hosts a wide range of family and nutritional programs –virtually (and if possible, on-site) – such as chef demonstrations, master gardener consultations and youth activities. All COVID-19 precautions – Facial Coverings, Social Distancing, Hand Washing – are to be practiced.

Target Audience: Families, adults, seniors, youth and teens

Anticipated Attendance: 6,000+ shoppers throughout the season

Dates and Times: Wednesday*, June 2 - September 29, 2021, 3 p.m. - 7 p.m.

Location: 3 North Main Street, Mount Airy, MD 21771

Transportation: Free parking for shoppers



Contact Person: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

List Any Onsite Distribution Materials: _____

- Please note: Sponsors are responsible for providing all necessary set-up materials (tent, table, chairs, displays, etc.) and removing all materials after each market day.
- Give aways and/or hands-on activities recommended to draw patrons to your space.

Please check the following opportunity that interests you:

Sponsorship Level

___ Cultivator	\$1,000	___ Harvester	\$300
___ Sustainer	\$750	___ Sower	\$150
___ Cropper	\$500		

Agreement: The undersigned waves and releases all rights and claims that might be held against Mount Airy Main Street Association nor the Town of Mount Airy, Maryland, its officials and its volunteers to save and hold harmless the market from losses, damages and injuries. Please select multiple dates as sponsor spaces are limited per market day and are on first come-first serve basis.

Authorized Signature for Sponsor _____ Date _____

Please make checks payable to: Mount Airy Main Street Association. PO Box 788, Mt Airy, MD 21771

The Mount Airy Main Street Farmers' Market is a production of the Mount Airy Main Street Association in partnership with the Town of Mount Airy. Questions about Sponsorship: Contact Alice Settle-Raskin, Mount Airy Main Street Farmers' Market, 240-449-6435, email: MtAiryMainStreetFarmersMarket@gmail.com