



Who: Welcome to the **2020 Mount Airy Main Street Farmers' Market**. The market is a production of the Mount Airy Main Street Association in partnership with the Town of Mount Airy. Check out our website at MountAiryMainStreetFarmersMarket.org.

What: The market features produce (in season), cut flowers, herbs, meats, cheeses, eggs, baked goods, meats cheeses, eggs, value-added and prepared foods, and a whole lot more. Prepackaged, Preordered. CSA Packages, 5, 10, 20, 30 packages for vendors (suggested prices). Preordered Prepared Foods.

When: The 2020 season begins **June 3** and runs every Wednesday from 3-7 pm until **September 30**.

Where: We're in the Railyard behind the historic Mount Airy Train Station at 3 North Main Street, Mount Airy, MD 21771.

How: DUE TO COVID-19, we are working to create a plan for a safe and healthy environment with social distancing so that we can bring our community the Best Locally Grown and Produced Farm-Fresh Products and More. Vendors will have their products prepackaged, preordered for customer pick-up with some available for purchase on-site. There will be curbside pick-up as well as envelopes for customers to slip their money into... exact \$\$ required.

Per the INTERPRETIVE GUIDANCE [Number: COVID19-04] provided by Governor Hogan, under The Food and Agriculture Sector, Farmers' Markets are considered **essential**, they are a critical part of the local Food Supply chain.

Marketing: Banners go up week prior. Public Service announcements/emails go out, week of. Facebook Posts, Online Calendars, Posters, Fliers (quarter sheets) will go to all local restaurants. Radio PSA will be done.

Controlled Traffic Plan (see map on next page): 10 vendor plus 4 pick-up spaces each Wednesday, spaced 12 feet apart (width of 1 1/3 parking spaces). Chalk lines or circles will be placed 6 feet apart to display how far apart people should be. Bicycle Rack Barriers or Caution Taped Off area will be placed on both sides of market to control how many patrons will be allowed per side (10/side + vendors). Volunteer Gatekeepers will be placed at entry to make sure that after 10, it's one out and then 1 in.

Runners will be placed at the CSA Pick-up Table and at the MAMSA tent assist with curbside and CSA pickups. This will help lower the foot traffic inside the market and mitigate the chances of contracting Coronavirus.

Control Sanitation: Hand Sanitizer placed at each vendor. Hand Washing Station will be placed in a central location. We will also have gloves for vendors. Vendors will be the only ones allowed to touch their locally grown/produced products. Vendors will bag items purchased. Vendors and Patrons will be required to wear masks. Vendors will wear Gloves. Vendors will also sanitize their tables/areas.

Accommodations: Curbside Pick-up and possibly Delivery within 5 miles for each vendor.

Restaurant and Merchant Curbside Pickup: There will be Two Stations or Tents, 1 each, for centralized pick-up for Downtown restaurants and merchants. These stations will allow for a centralized restaurant pick-up so it's a one-stop shop. The same goes for merchants along Main Street and/or MAMSA merchant members.

Onsite Parking: 8-10 Spaces, 2 will be reserved for Handicapped, 2 for Customer Parking, 2 for Farmers Market curbside pickup, 2 for Merchant Pickup and 2 Restaurant.

Customer Parking is available in Municipal Parking Lot and F&M Bank Building Parking Lots. IF the vendors do not need their vehicles to work out of, they will be asked to move their vehicles to the Bank Building Parking Lot.

